

## Young Women in Business, SFU Program

Name: Maria-Carmen Abesamis  
Industry: Advertising  
Current Company: DDB Kid Think  
Current Position: Account Executive  
Education: Simon Fraser University 1996  
Bachelor of Arts in Communications and Theatre

### Biography

Since graduating from Simon Fraser University in 1996, Maria-Carmen has worked in various industries such as computer, television, and hotel/resort. In 2004, she joined the advertising world with DDB Kid Think, making her start with youth marketing. She has specialized in developing programs that connect youth with clients' brands through local store marketing initiatives such as McDonald's, educational programs with BC Securities Commission and youth conservation with BC Hydro. In her spare time, Maria-Carmen enjoys travelling, baking, photography, yoga and the sport of fencing.

### Contact Information

Cell: 604-828-7320  
Work Email: [maria-carmen.abesamis@ddbkidthink.com](mailto:maria-carmen.abesamis@ddbkidthink.com)  
Home Email: [cookandtravelmc@gmail.com](mailto:cookandtravelmc@gmail.com)