



Young Women In Business

2009 - 2010 Mentorship Information Package



What is YWiB?

The Young Women in Business (YWiB) network is a non-profit society for emerging female leaders in Western Canada. The network acts as the central forum to connect ambitious young women from a variety of careers, industries, and backgrounds. YWiB hosts a variety of events that provide our members with opportunities to develop relevant skills and knowledge, so that they have the insight, support, and capability to reach their fullest personal and professional potential.

A Little Bit About YWiB SFU:

YWiB SFU is YWiB's newly launched university chapter that brings diverse, passionate SFU leaders together. Focusing primarily on mentorship, networking and facilitated growth, YWiB SFU is committed to bringing members closer to front-line executives who are professionals in their specific areas of expertise. YWiB SFU brings relevant and constructive learning for students tailored to the specific needs of the SFU community, which will bring value for the university as a whole.

“ YWiB SFU strives to provide SFU's emerging female leaders with the resources and opportunities to connect with each other, achieve personal and professional growth, and become strong and engaged leaders in the community ”

YWiB SFU is created for any female student who is looking to grow and learn. Despite the name “Young Women in Business”, we strive to be inclusive by encouraging women from other faculties to become involved and reap the benefits that we are offering. YWiB understands that all women, regardless of profession or area of study, are in the business of creating their own career. YWiB enables female students to build these fundamental skills to achieve success on their own terms.

The SOUL Mentorship Program

Supporting
Our
University
Leaders

In September of 2009, we will be selecting 10 passionate students who are interested in personal and professional development. SOUL is dedicated to facilitating the growth of students. Although every mentor/mentee relationship will be slightly different, all students will greatly benefit from interactions with the members of the SFU faculty who are also members of BC's professional community.

Our Objectives

- **Open Communication** through providing an environment where mentees and mentors are interacting one-on-one.
- **Professional Growth** through pairing students with prominent faculty members who are also very active in BC's professional community.
- **Learning** through open dialogue and discussion.
- **Engagement** through community involvement and active volunteerism.

One-on-One Mentorship

YWiB will do their best to match the students to the mentors based on personal interest, areas of expertise and experience, professional aspirations and goals. A mentor will assist a mentee in identifying opportunities for personal or professional growth, and fostering an environment where questions are encouraged and learning is inevitable. Faced with a faculty member with real world experiences, mentees will develop confidence and gain a greater understanding of their aspirations and their value in the larger community.



The Benefits

A SOUL participant will receive all the following benefits as long as the member's account is in good standing (meets the expectations outlined in the next page)

- A full year membership in SOUL and a special rate to join the YWiB network where you'll have access to large network of leaders in the community.
- The support of your mentor and the opportunity to learn and develop. Your mentor will help provide you with active change and positive growth. He/She will provide you with the tools you need to be to become a community and/or a business leader.
- Workshops and other special events where you will get the opportunity to meet young women just like yourself. This will enable you to develop the confidence and networking skills to be successful in any environment.
- Panel sessions that will enable you to explore various areas of your interests from prominent members of the community. This will give you the opportunity to learn from others' experiences and achievements.
- Your volunteer efforts with SOUL will positively contribute to your future professional and personal experiences.
- Be able to opt-in to receive the YWiB monthly newsletter, which contains updates and information about our network and various resources and events.
- Receive full cross-over member benefits with YWiB UBC, meaning that the membership at both university campuses is fully transferable, and members of each chapter can attend events and receive full benefits of the other university campus chapter.



- Will get to attend the YWiB events at the discounted YWiB member's rate
- Will get the discounted YWiB member's rate for the Beyond Pink Conference in November 2009
- Receive a letter of recognition signed by both the President of YWiB SFU and the President of YWiB. The letter will outline what the member has accomplished through their membership with YWiB SFU, and is a tangible piece of recognition that may be added to the member's personal portfolio or resume
- Be eligible to receive a YWiB award at the Wrap-up Party which will recognize members who have succeeded in achieving significant personal and professional growth throughout the year



YWiB works with 4 distinct groups of members:

Passionate entrepreneurs,

Young professionals,

Junior and senior university students.

Calendar 2009/2010

September 30 – Member Launch party:

Meet other YWiB executives and supporters learn more about the YWiB network and opportunities. Join us in celebrating the premiere of YWiB SFU!

October 17 – Panel session #1 | *Awaken:*

Come and be awoken by the stories and discussion of accomplished professionals who have succeeded extraordinarily in their chosen careers. Allow yourself to be inspired by speakers from a variety of industries reflective of the intrinsic diversity of the YWiB ladies. Through the narratives of others, you will realize the magnitude of your own personal potential and the power of enterprise. The opportunities are endless, and the year has just begun.

November 13–15 – Beyond Pink Conference:

Two-day conference with 350 energetic young women from all over the country, the theme is “stand up and stand out”. <http://www.ywib.ca/beyondpink09>

December 5 – Workshop #1 | *Discover:*

This workshop will strengthen your inner independence through teachings of two classic life skills. Join your other YWiB members as they learn a valuable professional development skill from industry leaders that can be applied to their career and personal life. As well, a registered professional will be brought in to teach a tangible life skill that all women should not do without.

January 10 – Panel Session #2 | *Dare:*

Start off the new year with a bang. Refresh your inner drive for success in 2010 as you take in these stories of women, youth, and SFU alumni who have overcome unthinkable barriers to become leaders of their own lives. Get inspired by the amazing stories told by people like you who have dared to do something different. Learn that we all have the power within us not only to create our own personal success, but to give back to those in our community.

February 6 – Workshop #2 | *Passion:*

This workshop will enlighten you with stories of passion necessary for success in work, school, and for relationships. Join other YWiB members as they discover the different things one can be passionate about. Through the experiences and narration of our speakers, come and find your passion in life!

March 13 – Speakers series | *Growth:*

As the school year comes to an end, come and revitalize yourself with stories that will encourage you to do better and move forward with life. With our speakers sharing their encounters with development and progress, you will be sure to leave with a drive to reach your top potential.

April – Wrap-up Party:

Celebrate your growth and achievements with other YWiB members, speakers and supporters!

| INCLUDED IN MEMBERSHIP | ADDITIONAL COST |



⁴Please note the above information is tentative and subject to change

Contact Us

Stephanie Wong

President
(778) 987-1715
stephaniewong@ywib.ca

Tiffanie Lai

Vice President
(604) 377-3535
tiffanie@ywib.ca

Elida Kong

VP Marketing and Promotions
(778) 318-5669
elida@ywib.ca

Kelly Sherstobitoff

VP Events
(604) 862-3102
kelly@ywib.ca

Vivian Man

VP Events
(778) 855-6386
vivian@ywib.ca

Kunny Ma

VP Mentor Relations
(604) 719-3398
kunny@ywib.ca

Mimi Hui

VP, Finance
(778) 233-4453
mimi@ywib.ca

Shyla Chandra

VP Member Relations
(778) 895-1799
shyla@ywib.ca

Svetlana Smirnova

VP Corporate Relations
(604) 764-1607
svetlana@ywib.ca

www.ywib.ca | www.ywib.ca/sfu



We hope that after reading through our package, attending launch party, and getting to know our wonderful executive team that you too will fall in love with YWiB SFU, its purpose, and all it has to offer! Please feel free to contact any of our executive members for more information, to ask questions, or to just to chat over a cup of coffee.